

Jenny Never Gives Up!

Since 2012 Jenny has participated in the LA Cancer Challenge, supported 3rd Party fundraising events and went on to run in the LA Marathon on the Hirshberg Training Team. Jenny's Wonder Woman cape, at the LACC, uniquely honors the memories of her community's loved ones and demonstrates the importance of never giving up for the ones we love!

Brad Never Gives Up!

Since 2009 the Annual Dal Bon Memorial Golf Tournament has raised \$40,000 dollars for pancreatic cancer research and patient programs. The event is one of our highlights of the summer, bringing together the community in Grass Valley & Auburn, CA. The Dal Bon family's continued dedication to never give up inspires us all to continue the fight!

Event Spotlight – Car Wash for Papa Bruce

By Kaitlin Faircloth

I can still remember the cold February morning over three years ago when my parents woke me to let me know that my grandfather had passed away. I had never known a hurt like that in my life.

My grandfather – we called him Papa Bruce – was such a special person. He was always busy, whether he was working at his job, watching all of his grandchildren or working in his yard. He loved every minute of it. He was always happiest when he was busy. When we found out he had pancreatic cancer we were all floored. This disease robbed us of such a wonderful part of our family. He was diagnosed in November of 2009 and just 4 very short months later he was gone forever. I was in the eighth grade, just 13 years old.

As I started my junior year in high school, I knew that I was expected to write a research paper on a topic that meant something to me. It was explained to us that our Junior Paper should be the “jumping off point” for our Senior Project. It only made sense to me that I write about the greatest loss that I have known. It amazed me how little advancement that has been made in a cure for this disease. I wrote my paper thinking of my Papa Bruce and how I could make my Senior Project be a tribute to him.

My Papa Bruce had a side business at his home where he washed cars every Saturday for people in our community. He had washed cars for over 33 years. It only made sense to me to have a car wash event and create a pamphlet to bring more awareness to pancreatic cancer. I decided to invite all of his old clients and bring back all of the people who during their teenage years had helped my Papa Bruce wash cars. I was amazed at the outpouring of love that was shown. During the two day event we welcomed so many of his past clients and the amount of people that showed up to volunteer their time just warmed my heart. We washed over 40 cars and only accepted donations. We did not put a price on what we were doing. I handed out close to 40 pamphlets and was able to share a lot of information with many in our community about pancreatic cancer. I had set a goal of raising \$2,000. The event not only met that goal, it ended up

passing it by leaps and bounds. To date the total raised is \$3,010. I know that my project was a huge success, but it has meant so much more than that to me. I want to thank all that the Hirshberg Foundation does to promote and support research for Pancreatic Cancer.

Team Peek Never Gives Up!

Thanks to the generosity of the rancher community and Peek family, the Andy Peek Cattle Auction fundraiser has gifted over \$165,000 dollars to research. We have made amazing strides since we opened our doors but we need your help to end this battle!

Event Spotlight – Rummaging to Fight Pancreatic Cancer: Foster the CURE

By Monica Colella

Jim Foster, my dad, was the glue of our family.

When he was diagnosed with pancreatic cancer in September of 2011, it was devastating to all of our family, friends, and colleagues. He was a genuinely good person and his diagnosis

raised the constant unanswered question of “why him?” Even as a well-educated woman, I didn’t know anything about pancreatic cancer and wondered, why is this disease one of the most fatal cancers and the least funded?

After his diagnosis and throughout treatment, Dad didn’t talk much. We all kept wondering what he was thinking about. He put up a good fight and when he was too weak we fought this disease together. When the oncologist and surgeon had done everything they could, my Dad smiled. He shook the surgeon’s hand and thanked him. I remember thinking how could he thank him? It wasn’t until he was gone that I then realized that during all those quiet times we had, he hadn’t been angry. He’d made peace with it long before the rest of us had. He’d slowly taught my mom how to handle everyday tasks, from balancing the checkbook to grilling a hamburger. He even showed my brother how to cook the Thanksgiving turkey. Our fight was cut short after only four months. I think that he was able to thank the surgeon that day because he realized during those short four months that his work here was done. He was confident that he’d done his job as a husband, dad, friend, and colleague and he was proud of the results.

After our loss, our research on pancreatic cancer didn’t stop. I found the Hirshberg Foundation’s website and was excited to find something strictly for pancreatic cancer. My family and friends decided to hold a rummage sale and give 100% of the proceeds to the Hirshberg Foundation. It was well known that all the proceeds from our event would benefit pancreatic cancer research. We held a blind auction and received an abundance of donated gift cards and food from our community, friends, and family. We even had someone donate show rabbits that we were certain wouldn’t sell, but to our surprise they were gone before we knew it!

“Rummaging for a Cure” started out as a simple rummage sale in our community in Sioux City, Iowa. We had a \$1,000 goal but when everything was said and done we’d raised thousands of dollars! With all the support, our fundraiser grew and grew and Foster the CURE grew with it! We had numerous people throughout the event tell us their stories about how pancreatic cancer had affected them. I was completely in awe of how supportive everyone was and our event raised a tremendous amount of awareness and funds.

I was happy to have my garage and house back after months of rummage items taking over! I decided it would be months before discussing or planning another event, but it was about six hours before I was planning for next year! Foster the CURE will be doing an annual event each year. Hopefully something bigger and better, to raise money for pancreatic cancer research and we are looking forward to continuing a long lasting relationship with the Hirshberg Foundation.

5th Annual Brett Lawrence Memorial Golf Tournament

The foundation’s Lisa Manheim talks about what the we’re doing to fight pancreatic cancer in a recent radio interview on KKLZ.



[Download MP3](#)